

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 04757 090808Z
ACTION COME-00

INFO OCT-01 EA-09 ISO-00 PASS-00 EB-07 /017 W
-----090833Z 128406 /15

R 090408Z JUN 77
FM AMEMBASSY SEOUL
TO SECSTATE WASHDC 4373

UNCLAS SEOUL 4757

E.O. 11652: NA
TAGS: BEXP, KS
SUBJECT: USE OF THE U.S. TRADE CENTER FOR MARKETING OF CONSTRUCTION ALIGNMENT LASER SYSTEMS IN KOREA.

TO: MR. ROBERT A. HASARA,
PACIFIC INTERNATIONAL MANAGER
SPECTRA-PHYSICS, INC.
1250 WEST MIDDLEFIELD ROAD
MOUNTAIN VIEW, CA 94042

REF: YOUR CABLE OF JUNE 4, 1977

1. THE EMBASSY HAS RECEIVED YOUR TELEX OF JUNE 4, 1977 REQUESTING INFORMATION ON THE USE OF THE U.S. TRADE CENTER IN SEOUL FOR MARKETING OF YOUR CONSTRUCTION ALIGNMENT LASER SYSTEMS IN KOREA.
2. EMBASSY IS MAILING YOU DETAILED INFORMATION INCLUDING PARTICIPATION AGREEMENT, SHIPPING INSTRUCTIONS, PROCEDURES, TRADE CENTER 1,200 SQ. FT. FLOOR PLAN, AND OTHER TRADE CENTER BULLETINS.
3. WE WILL ASSIST IN PREPARING A PROMOTION CAMPAIGN INCLUDING PRINTING OF FLYERS, MAILING, PERSONAL CONTACTS, POTENTIAL AGENTS AND END USERS LISTS AND HOSPITALITY DURING EXHIBITION. COSTS DEPEND ON TYPE AND UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SEOUL 04757 090808Z

EXTENT OF SERVICES DESIRED; HOWEVER AVERAGE COSTS FOR SINGLE COMPANY SHOW ARE APPROXIMATELY \$1,500.

4. EMBASSY WILL BE MOST HAPPY TO RECEIVE AND SUPPORT PROPOSED EXHIBITION AND WE WILL LOOK FORWARD TO ANOTHER SUCCESSFUL SHOW WITH YOUR FIRM.

AMERICAN EMBASSY SEOUL
SNEIDER

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 09-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SEOUL04757
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770205-0835
Format: TEL
From: SEOUL
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770673/aaaacmab.tel
Line Count: 66
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 83221782-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2213295
Secure: OPEN
Status: NATIVE
Subject: USE OF THE U.S. TRADE CENTER FOR MARKETING OF CONSTRUCTION ALIGNMENT LASER SYSTEMS IN KOREA. TO: MR. ROBERT A. HASARA
TAGS: BEXP, KS
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/83221782-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009